

# DFWmarketplace

## Sponsorship Opportunities

### "Enjoy Visibility and Valuable Networking"

DFWmarketplace membership has its benefits. The following is a list of networking and sponsorship opportunities exclusively for your business.

#### Sales Meetings

All DFWmarketplace businesses are invited to attend our CENTURY 21 Mike Bowman, Inc. sales associates' weekly sales meetings at 10 a.m. every Tuesday morning. To attend a meeting, check-in with the front desk staff. *To see the meeting schedule please visit [www.dfwmarketplace.com/calendar](http://www.dfwmarketplace.com/calendar). You are more than welcome to call the office after 3 p.m. on Mondays to confirm meeting and time.*

#### Distributing Flyers

Please do not distribute flyers to the sales associates in their personal mail boxes at the office. You may upload flyers to your account on the DFWmarketplace website for sales associates to download. This is a quick and efficient way for our sales associates to locate your services. If you need assistance or your login information, please email [sales@dfwmarketplace.com](mailto:sales@dfwmarketplace.com).

#### Sponsorship Program

A sponsorship program has been developed for our DFWmarketplace members for exclusive networking and to expand your marketing options. This sponsorship program was designed to help enhance your company's visibility, generate leads and connect with CENTURY 21 Mike Bowman, Inc. sales associates. As needed an email is sent out on special events. To learn more about these sponsorship opportunities, email Jeane Dees at [jeane.dees@c21bowman.com](mailto:jeane.dees@c21bowman.com).

#### Sales Meeting Breakfast Sponsorship

Sales associates meetings are held every Tuesday at 10 a.m. in the Grapevine office. Breakfast sponsors will be introduced and invited to give a 3-minute introduction of their company and personnel. Sponsors may distribute marketing materials, provide a door prize for a drawing, and setup advertising in the area during meeting time. Sponsor recognition is included in the sales associates' newsletter, weekly sales meeting e-mail, and company social media. Please setup breakfast by 9:30 a.m.

For a list of available dates, visit [www.dfwmarketplace.com/calendar](http://www.dfwmarketplace.com/calendar) and contact Jeane Dees, [jeane.dees@c21bowman.com](mailto:jeane.dees@c21bowman.com) or 817-328-2550

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### **Education Seminars and New Agent Training Workshops**

Our training department hosts numerous educational workshops every month and each session is open for lunch and/or snack sponsorship. Training sessions include MCE, new agent and HUD workshops. Sponsors will be invited to give a 3-minute introduction and may setup in class advertising during training session and distribute promotional materials to attendees. Sponsor recognition is included in the sales associates' newsletter, and advertising e-mail.

### **Signature Events**

Throughout the year, members will have the opportunity to sponsor signature events including holiday and award gatherings. To learn more about signature event sponsorship opportunities, email Jeane Dees at [jeane.dees@c21bowman.com](mailto:jeane.dees@c21bowman.com).